



## An Introduction to Generations For Peace

**Generations For Peace** is a leading global non-profit peace-building organisation with its [headquarters in Amman, Jordan](#).

We are dedicated to **sustainable conflict transformation** at the grass roots in communities, by promoting **youth leadership, community empowerment, [active tolerance](#), and responsible citizenship**. We are a [volunteer movement](#), empowering, mentoring and supporting volunteers to be change-makers to create a better future in their own communities.

Since 2007, we have trained and mentored more than **10,536** volunteer leaders of youth in **50** countries in the [Middle East, Africa, Asia, and Europe](#). With our support, their ongoing programmes address local issues of conflict and violence, and have touched the lives of more than **416,423** children, youth and adults.

We use [sport as an entry point](#) to engage with youth, and our carefully-facilitated sport-based games provide a **vehicle for integrated education and behaviour change**. Generations For Peace is the only peace-through-sport organisation officially recognised by the International Olympic Committee.

In addition to our sport-based approaches, we have also developed **arts, advocacy, dialogue, and empowerment activities** to support conflict transformation with children, youth, and adults in different contexts.

Generations For Peace has developed a **unique curriculum** and [cascading model for training](#) carefully-selected volunteer leaders of youth, and mentoring and supporting them to implement sustained activities for children, youth and adults to address issues of cultural and structural violence in their own community. **Contexts include:** inter-tribal, inter-ethnic, and inter-religious violence; gender inequality; post-conflict trauma response, reconciliation and reintegration; exclusion of minorities including IDPs, refugees and people with a disability; and challenges of integration in multi-cultural societies. Conflict sensitivity, and the full participation and empowerment of girls and women, are integrated into our approach.

We are committed to [robust measurement and evaluation](#) of our programmes to support our learning and innovation, to identify **best practices**, and to **demonstrate impact and sustainability**. Our [Generations For Peace Institute](#) has partnerships with **Georgetown University**, the **University of Oxford**, and **University of Western Cape**. The [research evidence](#) shows **programme outcomes and impacts which include:** reductions in different forms of violence; increased capacity to manage conflict in non-violent ways; strengthened ability to break-out of cycles of violence; changes in attitudes and shattering of stereotypes; greater understanding, respect and trust between different tribes, ethnic groups, religions, genders, and minorities; strengthened social capital and social networks; empowerment of girls and women; greater volunteerism, youth engagement, and responsible citizenship.

Founded by [HRH Prince Feisal Al Hussein of Jordan](#) in 2007, Generations For Peace is currently ranked **"#34 in the Top 500 NGOs in the World"** by *NGO Advisor* (making us the #2 ranked peace-building NGO in the world, and the top-ranked Jordanian NGO). Their ranking is based on an assessment of innovation, impact, and sustainability. In simple terms, over the last ten years we have achieved rapid global growth; we have learned an enormous amount and gone through "proof of concept", developing our approach in different contexts, and **demonstrating the success, impact and sustainability of our model**.

Our work can be seen as directly implementing **UN Security Council Resolutions 2250** (recognising the positive role youth play in building sustainable peace, and the need for governments and other stakeholders to support the participation of young people in conflict transformation, peace building and countering violence) and **1325** (on the pivotal role women should and do play in conflict management, conflict resolution and sustainable peace).

Support for our programmes, research and development comes from excellent [partnerships](#) with UNICEF, the governments of Belgium, the United States, and the European Union, and local and international NGOs, within the Olympic Movement, particularly and Jordan Olympic Committee, and with corporate partners including Samsung (our partner since 2008), Orange and Manaseer Group.

Read the story of our first 10 years "From Passion to Impact" [here](#).

To see our work in action, please visit our [YouTube channel](#), and be sure not to miss:

- Introduction to GFP: [https://www.youtube.com/watch?v=H\\_yxx-bDOio](https://www.youtube.com/watch?v=H_yxx-bDOio)
- How we work: <https://www.youtube.com/watch?v=7xMfD27tNUs>

Please sign up for our newsletter for the latest updates: [www.gfp.ngo/newsletter](http://www.gfp.ngo/newsletter)

**Ranked #34** in Top 500 NGOs in the World | **Ranked #2** Peace-building NGO in the World



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