



2014

Annual Report





Empower. Mentor. Cascade.

© GFP 2013 | Kaduna, Nigeria | Photo by Richard Juilliant

Generations For Peace (GFP) is a leading global non-profit organisation dedicated to sustainable peace building and conflict transformation, through sport, arts, advocacy, dialogue and empowerment.

We empower volunteer leaders of youth to promote active tolerance and responsible citizenship in communities experiencing different forms of conflict and violence.

Our Values

Youth Leadership:

We believe youth have a vital role to play in leading social change and transforming conflict in their communities.

Community Empowerment:

We believe in working at the grassroots, supporting youth to build on local strengths to help communities transform themselves into tolerant peaceful societies.

Active Tolerance:

We believe peace is a process driven by active understanding, dialogue, and positive engagement with others, founded on trust and respect.

Responsible Citizenship:

We believe social change begins with personal responsibility and is sustained when people are actively engaged in creating the shared future of their community.

Dear Friend,

2014 has been a year of immense challenges and conflict around the world. From the increasing negative influence of violent extremist groups attracting and affecting youth, to chronic inter-ethnic and religious conflicts in many countries, to massive population movements of internally-displaced people and refugees, these challenges highlight the pressing need for the tireless work of Generations For Peace volunteers striving to transform conflict and reduce violence in their own communities.

Despite these challenges, 2014 has been another year of remarkable progress for Generations For Peace. Innovative programmes are expanding around the globe, and in addition to sport-based programmes, volunteers are increasingly selecting different combinations of tools including arts, advocacy, dialogue and empowerment. The evaluation of those programmes is demonstrating the impact of our work, from improved inter-ethnic group interactions in the Former Yugoslav Republic of Macedonia and Sri Lanka, to reduced violence in overcrowded refugee host community schools in Jordan and IDP camps in Pakistan, to increased abilities to respond to conflict in a non-violent way in Kyrgyzstan, Rwanda and Zimbabwe.

In addition to ongoing programmes, a number of successful events occurred in 2014. A Refresher Workshop in April brought 28 volunteer leaders of youth from Afghanistan, Ghana, Iraq, Pakistan, Sierra Leone, South Sudan, Sudan, and Uganda to Jordan to re-connect, bring them up to date with new curriculum developments, and provide opportunities to practice facilitating sport and arts-based activities for conflict transformation. Our Sochi 2014 Camp, held during the Paralympic Winter Games, included 71 youth leaders from eight countries, and was facilitated by five of our own certified Pioneer Facilitators. Our fourth annual Samsung Advanced Training in November in Amman offered advanced-level skills and opportunities for horizontal learning to 33 volunteers from 11 countries, many of whom were trained locally by other GFP volunteers through our cascading model. Our first ever GFP Institute Forum in our Headquarters connected GFP practitioners, our partners, representatives of GFP Satellite Offices, and researchers to discuss successes and challenges of Sport For Peace in general.

Our volunteers and their incredible achievements are truly an inspiration to me and to so many others around the world. Their passion comes from their burning desire to create a better future for their community. Their satisfaction and renewed motivation comes from seeing the compelling evidence - in participatory evaluation discussions and testimonials, concrete data and academic research reports - of the positive impacts their efforts are achieving. Given continuing conflicts occurring around the world, there is an ever greater need for GFP's work to strengthen resilience and social capital, and to reduce violence and vulnerability of at-risk populations.

The impact and sustainability of our volunteer-led programmes is multiplied when it is recognised and supported by our local and global partners. And so, on behalf of all our incredible volunteers around the world, I want to thank the local civil society organisations and NGOs, the UN agencies and governmental donors, the Olympic Movement, the commercial partners and individuals who support Generations For Peace. Without you, our volunteers cannot be the change they want to see in the world.

Please, ...Pass it on!



Feisal

**HRH Prince Feisal Al Hussein
Founder and Chairman**



[Our Senior Management and other Staff profiles are available on our website.](#)

Our Volunteer Delegates and Pioneers

Volunteer youth leaders from around the world go through a rigorous process to be selected as Delegates to attend a Generations For Peace international camp or local training. To become a Delegate, volunteers are expected to meet strict selection criteria, including showing leadership potential and determination to lead change to achieve lasting impact; conflict sensitivity and commitment to Generations For Peace values; a strong network and community-oriented experience; and the capacity to attract support, to train, motivate and mentor others, to implement high-quality activities, and to learn and adapt.

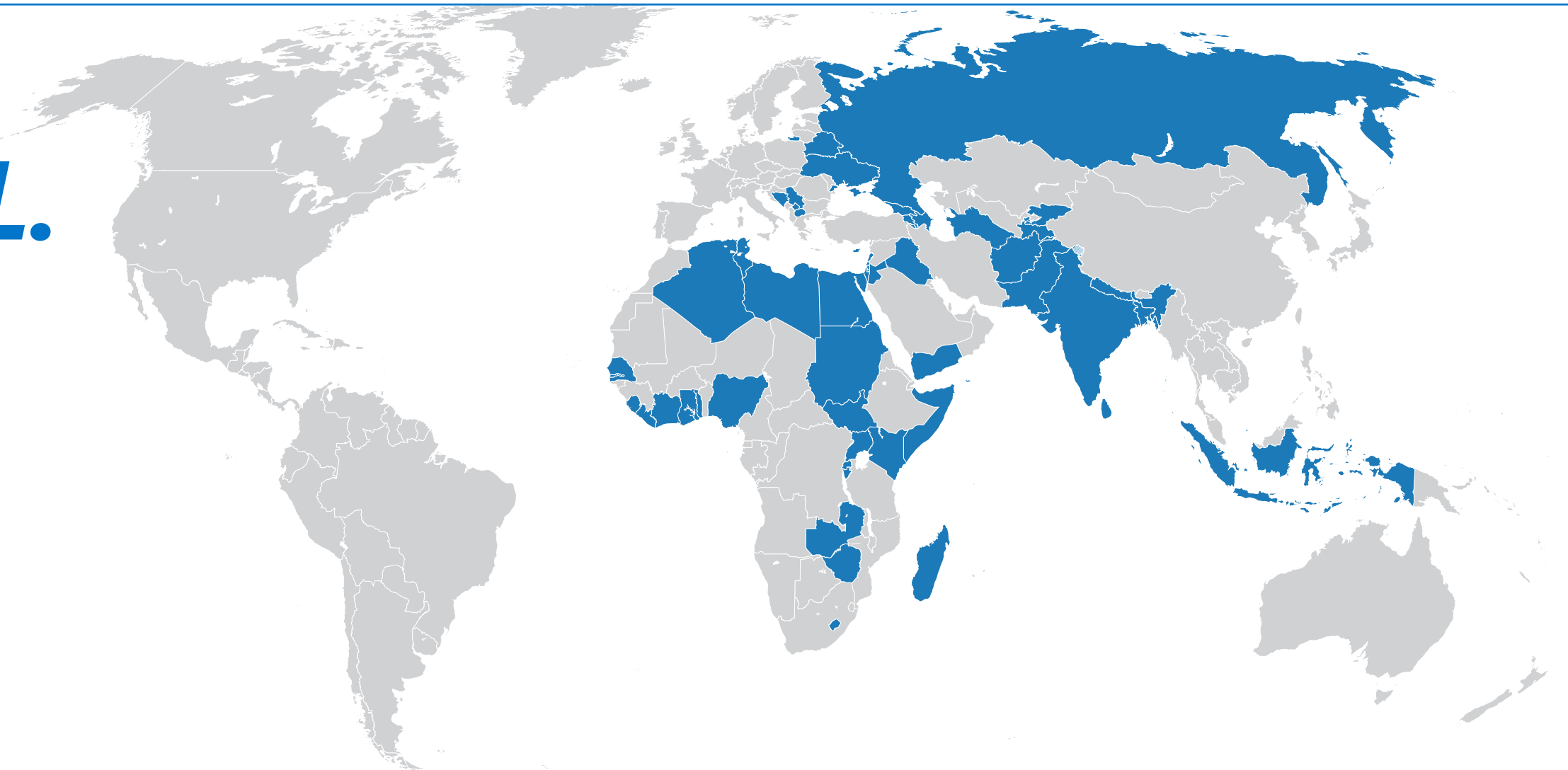
Only once Delegates have conducted approved Generations For Peace activities, successfully implemented a programme cycle within 12 to 15 months, and met mutually-agreed targets, do they become certified as Generations For Peace Pioneers.

[Read profiles of some of our Pioneers on our website.](#)

GLOBAL. LOCAL.

We have trained volunteers from

50 countries
experiencing different forms of conflict
and violence in their communities.



Afghanistan
Algeria
Armenia
Azerbaijan
Bangladesh
Belarus
Bosnia and Herzegovina
Burundi
Côte d'Ivoire

Cyprus
Egypt
Gambia
Georgia
Ghana
India
Indonesia
Iraq
Jordan

Kenya
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Serbia
Sierra Leone

Somalia
South Sudan
Sri Lanka
Sudan
Tajikistan
Timor-Leste
Togo
Tunisia
Turkmenistan

Uganda
Ukraine
Yemen
Zambia
Zimbabwe

Horizontal Learning across a global community of volunteers

One of the most powerful things Generations For Peace is now able to do, is to gather together its most experienced volunteers from different countries and contexts, to share their programme experiences: their success stories and best practices, as well as their challenges and lessons learnt. More than ever before, in 2014 we are finding this “horizontal learning” is at the forefront of our learning and innovation, and our ability to identify and disseminate best practice ideas across our global community of volunteers.

2014 Samsung Awards

SAMSUNG

Each year, Generations For Peace, with the support of Samsung, recognises the exceptional efforts of volunteers in four categories based on our ***Drivers of Change***:

Innovation: Our ***Pioneers from Indonesia*** were awarded for their novel and imaginative approach to their programmes' awareness raising through social media. The 'Friend-Raising' campaign they created to reduce violent conflicts at their university has attracted both new participants and stakeholders.

Quality: ***Tornike Chargeishvili, from Georgia***, has fully embraced the GFP's mentoring approach, taking time to build capacity of his fellow volunteers, supporting them on each step of their programme design and implementation. Their joint efforts have engaged children exposed to family violence and abandonment, and are helping to reduce discriminatory behaviour, improving integration of children into the local community.

Impact:

Mercia Takavarasha, from Zimbabwe, led a group of volunteers to conduct sport-based programmes in boys' and girls' high schools that addressed bullying, delinquency and other forms of violence. Since 2008, Mercia has mentored dozens of local Delegates and Pioneers, who have in turn continued to cascade the GFP approach and values to more and more youth.

Christian Hatumimana, from Rwanda, has worked alongside his fellow volunteers to benefit more than 3,000 children and youth via Sport For Peace activities. Using his professional sport background, Christian tirelessly worked on improving inter-ethnic group interactions, raising levels of trust and co-operation among youth in two provinces. He has also forged key partnerships with local and national stakeholders, helping make GFP well-known locally.

Sustainability: The Generations For Peace ***programme to reduce violence in schools in Jordan*** has seen a reduction in cases of violence, increased tolerance, as well as improved academic performance and relations between students and teachers. As a result of volunteers' hard work and successes, the programme has attracted additional donor support and is now being expanded to benefit even more communities in Jordan.



2014 Programme Highlights

*Generations For Peace has now trained more than **8500** volunteers from **50** countries and reached more than **216,000** children, youth and adults with local peace-building activities.*

- With our programmes progressing in 12-15 month cycles, 22 programmes in 12 countries completed their cycle during 2014, each ending with participatory evaluations which directly involved the local community in assessing impacts and sustainability and in designing the next programme cycle. Meanwhile, another 32 programmes in 18 countries continue their progress towards their participatory evaluations in 2015, and in addition planning is already underway for 49 new programmes in 24 countries to start in early 2015.
- Completing our five-year partnership with Sochi 2014 and Sochi City Administration, our third Sochi Camp was held during the Paralympic Winter Games, with 71 selected youth leaders from eight countries in the Balkans, South Caucasus, Central Asia and Middle East.
- A Refresher Workshop and our fourth Samsung Advanced Training further strengthened the knowledge and skills of experienced volunteers from 20 countries. Three quarters of the participants attending the Advanced Training were second or third or even fourth “generation”, which means they have been trained by GFP volunteers locally in their country and have never before attended a Generations For Peace international camp. This really demonstrates the success of our cascading model and our investment in supporting the ongoing development of our volunteers on their journey with GFP.



Pioneer Facilitators

Pioneer Facilitators are amongst our most experienced volunteers from around the world, selected for specialised training in facilitation. These volunteers have “walked in the shoes” of those they are training; they have faced the same challenges and overcome them. They facilitate at all GFP Headquarters-led trainings, and at some local and regional trainings. This makes our learning approach more authentic, more accessible and more effective. They are also fantastic role models, embodying our cascading model and the developmental pathway opportunities for other volunteers to aspire to and learn from. In 2014, Pioneer Facilitators took a lead role in key events including our Sochi 2014 Camp, Refresher Workshop, and Samsung Advanced Training.



Learning & Sharing Our Learning



Our programme monitoring and evaluations show evidence of increased volunteerism, youth engagement, responsible citizenship, and empowerment of girls and women, as well as greater self-sufficiency and capacity, increased social capital networks, reductions in violence, breaking of stereotypes, and greater tolerance, trust, and understanding. The Generations For Peace Institute is the research and development arm of the organisation, and works to facilitate, advance and promote collaboration and exchanges between the practitioners and academics engaged in conflict transformation.

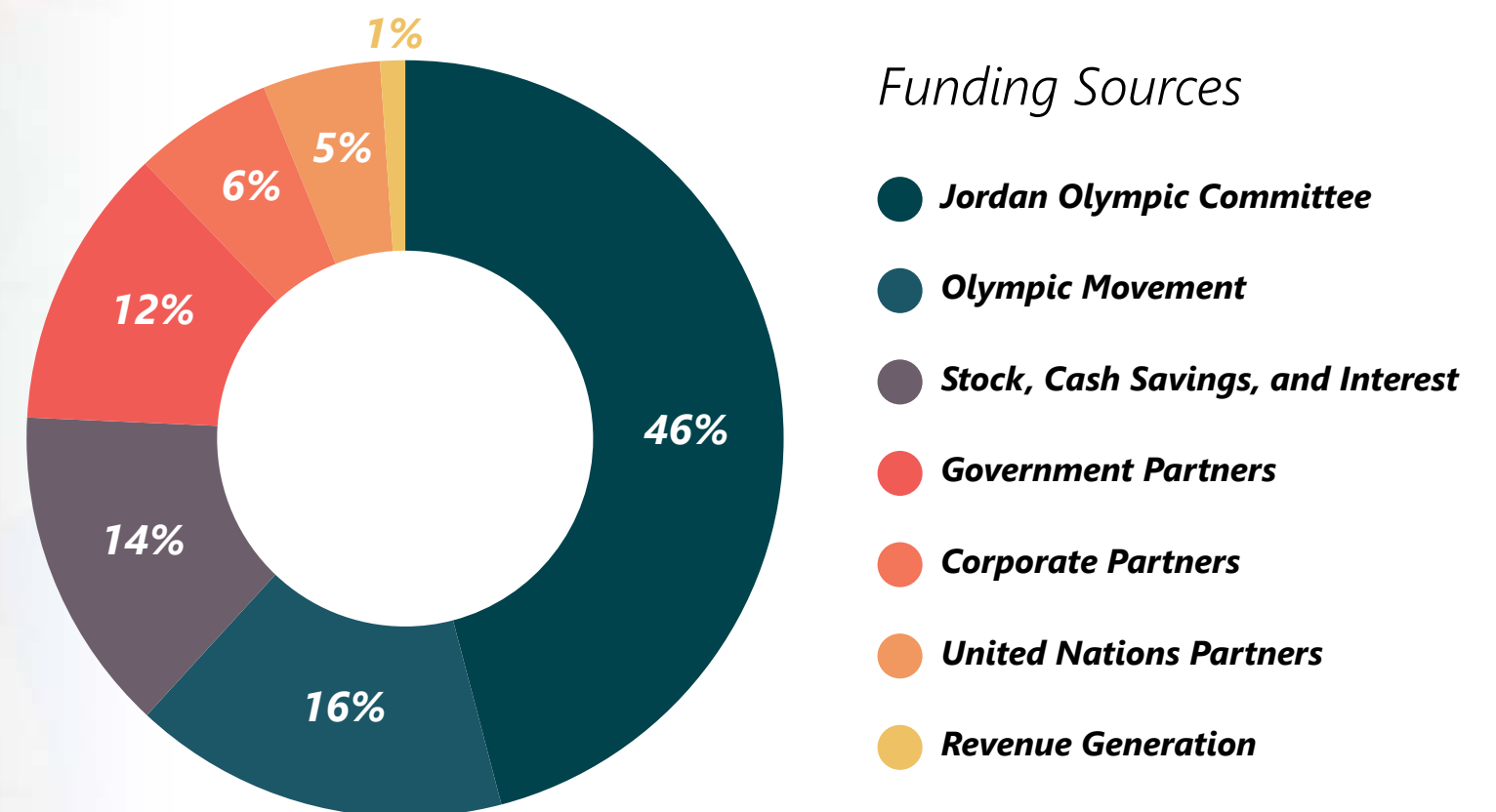
In 2014:

- We completed 22 Participatory Evaluations in 12 countries. More than 1100 GFP volunteers, programme participants, beneficiary community members and stakeholders gathered to assess impact and sustainability, and to collectively inform designing the next programme cycle. Examples of impact include:
 - **Indonesia:** reduction in number of violent incidents amongst university students, and increase in students use of dialogue as a problem-solving tool; and expansion of the programme from Jakarta to Aceh and Sulawesi.
 - **FYRO Macedonia:** increase in inter-group interactions by Macedonian and Albanian children, and increased support and participation by their parents across ethnic/religious divides.
 - **Nigeria:** increased empowerment of girls and women leading to their greater involvement in school and community decision-making structures and processes; and increased support by schools including refurbishment of neglected school sport infrastructure.
 - **Rwanda:** increase in positive interaction and integration among youth from different ethnic groups, and improved relationships between their parents; improved educational performance, greater responsibility, and increased ability to respond to conflict in non-violent ways; and an increase in local stakeholder support to expand the programmes.
 - **Zimbabwe:** reduction in violence in the schools participating in the programme, and among students out of schools; increased feelings of empowerment and transformed relationships.
- Our first-ever GFP Institute Forum connected GFP practitioners, our partners, representatives of GFP Satellite Offices, and researchers to discuss successes and challenges of Sport For Peace in general, and the Sport For Peace model as applied by GFP in particular.
- Additional field research by the GFP Institute, in partnership with the University of Oxford and the University of the Western Cape, included:
 - **Georgia:** conflict mapping to understand different interpretations of Georgian-Abkhazian and Georgian-Ossetian conflicts.
 - **Jordan:** examining behaviour change impacts emerging in the Jordan Schools Programme, with a focus on gendered communication patterns.
 - **Kenya and South Africa:** PhD research in partnership with the Interdisciplinary Centre for Sport Science and Development, examining sport-for-peace and social transformation in communities experiencing violent conflict.
 - **South Sudan:** conflict mapping to reconstruct different perspectives of conflict events, and to understand the way in which such perspectives of conflict have become part of individuals' identity. In addition the research pilots an examination of inhumanisation and dehumanisation to deepen understanding of inter-group perspectives and stereotypes.
 - **Sri Lanka:** continued PhD-level longitudinal control-group research, to examine impacts on mental health of youth participating in GFP Sport For Peace activities in post-conflict contexts.

2014 Financials

Our audited financial statements for each year are publicly available [on our website](#).

Generations For Peace Headquarters in Amman, Jordan includes a [conference centre](#) and [auditorium](#) that are available to rent for events. Revenue generated from event rental fees goes to support our peace-building work.



Thank you!

to our 2014 Donors and Partners

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Sochi Camp Partners



NON-COMMERCIAL PARTNER

Preferred Suppliers

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REGENCY PALACE
AMMAN




AlQawasmi Film

Research Partners



Programme Partners





*We want to help create a more peaceful world.
We believe in the enormous potential of young people to lead change.
We are passionate about empowering them to transform conflict and
reduce violence in their own communities.
Our unique curriculum and cascading model is delivering real results.
We invest in research so we can keep learning and demonstrating our
impact and sustainability.
Just eight years since being founded, we are ranked #32 in the "Top 500
NGOs in the World".
We love what we do and we're so inspired by our volunteers around the
world.*

*If you are inspired too, then please support us:
volunteer, partner, donate,
or simply share our story.*

Please, ...Pass it on!