



generationsforpeace

# ANNUAL REPORT 2016

# Our journey, *from passion to impact!*

“Generations For Peace has grown quickly over the last 10 years, using an effective cascading model to pass on GFP values, knowledge and skills to successive cohorts of youth leaders. We've trained more than 9,644 volunteers, whose peace-building programmes have reached more than 385,223 children, youth and adults in 50 countries across the Middle East, Africa, Asia and Europe.

Our journey has been a quest to turn passion into impact. Our focus has always been on supporting people to implement grassroots activities in their own communities to address burning issues of hatred, intolerance, exclusion, inequality and violence. Our quest to ensure their passion and effort secures ever-greater impact has driven the continuous evolution of our approach and our organisation over the last 10 years.

Along this incredible journey, through all the changes and adaptations, key elements have remained constant. All our programmes promote four values: youth leadership, community empowerment, active tolerance and responsible citizenship. And in all our work we keep a focus on four drivers of change: innovation, quality, impact and sustainability. This focus is reflected in our consistent ranking for the last three years within the Top 35 NGOs in the World by Geneva-based NGO Advisor, based on their assessment of NGOs' innovation, impact, governance and sustainability.

Such external validation is testament to the incredible achievements of our volunteers, and shows we're on a good path. But amidst the recent upsurge of hate speech, prejudice and violent extremism, we feel the urgency of our mission and growing demand for our support to turn passion into impact. The quest goes on!

Generations For Peace was inspired by two important beliefs: that we will fail to build a more peaceful world for the next generation if our current young generation is not directly engaged with and provided ability to influence the future of their communities, and that we need simple tools for engagement that are accessible to entire communities in order to do so.

The last 10 years have been an extraordinary journey from passion to impact: building an effective organisation, focused on providing youth leaders in communities with the tools, mentoring and support they need to turn their own passion into positive impact in their own communities.

Each day, each week, in their communities, our Pioneers demonstrate the values of Generations For Peace and pass them on, from generation to generation. Their commitment and achievements are an example for us all to follow. Our journey to support them continues, with the goal to build a better and more peaceful world for generations to come.”

**HRH Prince Feisal Al Hussein of Jordan,**  
Founder and Chairman of Generations For Peace





# Our volunteers

Our volunteers live in and implement programmes in conflict contexts across the Middle East, Africa, Asia, and Europe to address:

- inter-tribal, -ethnic, and -religious violence
- violent extremism
- gender inequality
- post-conflict trauma response, reconciliation, and reintegration
- exclusion of minorities (including Internally Displaced People, refugees & people with a disability)
- challenges of integration in multicultural society.

Programme approaches used include sport, arts, advocacy, dialogue, and empowerment



sport



arts



advocacy



dialogue



empowerment

“

I volunteer with GFP to give back to my community... I give back to students to have the same chances at life that I have had. I feel that you should not volunteer for the praise or to boost your resume. You should not do it because it gives your organisation a community service for some kind of quota. You should do it simply because it must be done.

**Zhanyl Baigabylova**  
3<sup>rd</sup> generation Pioneer  
Kyrgyzstan



”

# 2016 results

 **87**  
new delegates  
were recruited

 **12**  
trainings  
delivered

 **446**  
people trained across  
13 countries

 **86%**  
of the target group  
completed all sessions

 **74.14**  
average contact hours  
per participant

 **4** research reports  
published externally

 **112** documents circulated  
internally for learning

**39** documents published  
on GFP platforms

 **3,954**  
hours of mentoring conducted

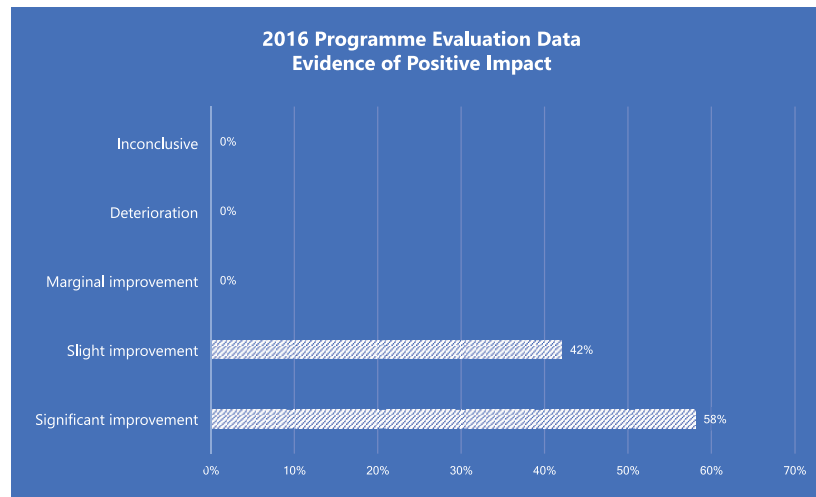
 **9,600**  
people hours  
of peace training

 **365M+**  
reached through media  
to increase visibility

 **52**  
indicators utilised to  
provide evidence of impact

 **30**  
partnerships signed

 **4**  
programmes  
honoured with awards



By end of 2016

 **9,344**  
total volunteers trained

 **360,365**  
people reached by GFP programmes

# Generations For Peace Samsung Advanced Training 2016

In October 2016, 35 of our most experienced volunteers from eight countries travelled to the Dead Sea in Jordan for six days of intensive training in advanced programme design and facilitation.

The training concluded with the Samsung Generations For Peace Awards, which recognise the truly extraordinary efforts and achievements of Pioneers in four categories, which are the shared focus of Samsung and Generations For Peace:

**Innovation** - This includes thinking outside the box, being adaptive, experimenting and testing ideas. It means being creative in programme design, implementation and monitoring and finding innovative ways to tell the story. **The winner was Lebanon – for the Sport and Arts For Peace Programme for children in Sidon.**

**Quality** - Programme design based on quality data and attention to detail in all aspects of design, implementation and measurement ensure quality programmes. Timeliness in

submitting reports, evaluations and stories is also key. **The winner was The Republic of Macedonia – for the Sport For Peace Programme for children in Skopje.**

**Impact** - This includes not only how many people were impacted by the program but the extent and nature of influence. Real impact also goes beyond immediate participants to positively effect members of the wider community and can be seen through local awareness of the programme including media coverage. **The winner was Tunisia – for the Sport For Peace Programme for youth in Ariana.**

**Sustainability** - How long will the positive impacts last? Evidence of community ownership and engaging key local stakeholders is important to ensure sustainability. Cost effectiveness and value-in-kind resources are also essential to sustain a long series of activities to achieve the desired impacts.

**The winner was Zimbabwe – for the Sport For Peace Programme for youth at Midlands State University.**



# 2016 Financials

Our audited financial statements are publicly available on our website.

Generations For Peace raises revenue by offering event management services and its well-equipped conference centre and auditorium in Sports City, Amman to clients including other NGOs, UN agencies, Embassies and companies. Revenue generated from such events supports our peace-building work.

For more information please visit our:

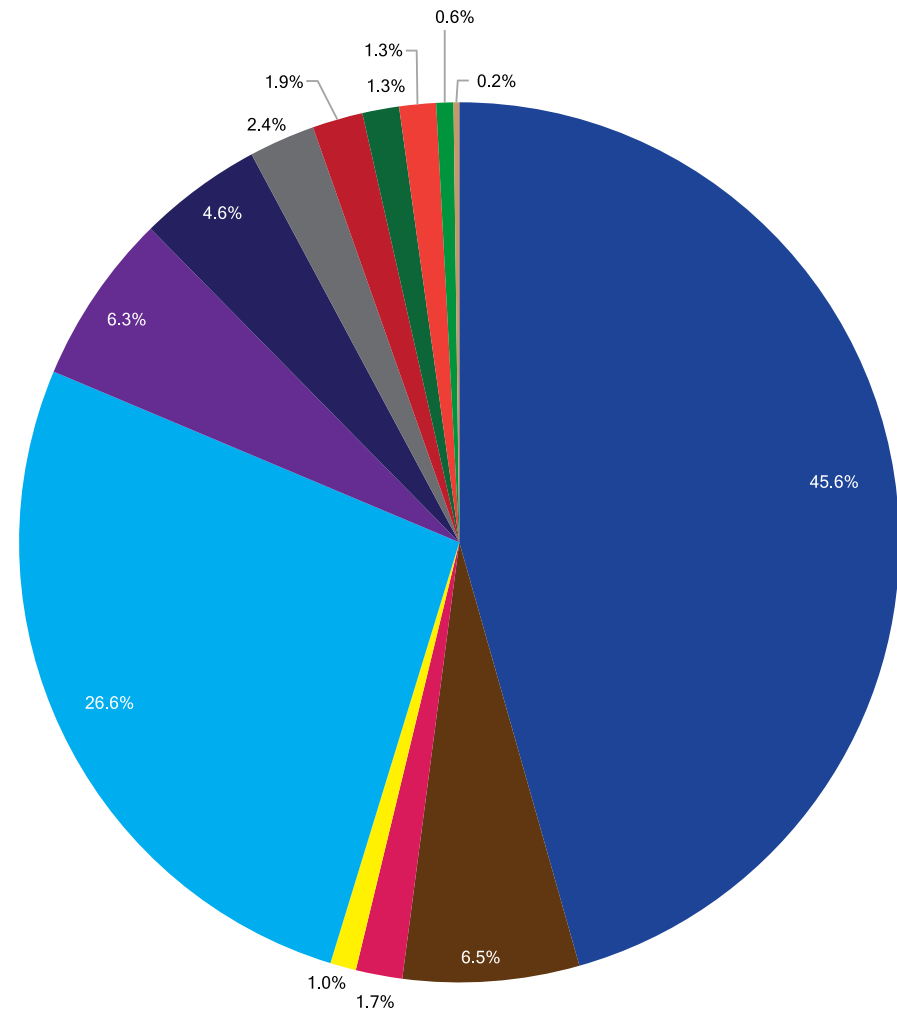
website: [bit.ly/GFP-facilities](http://bit.ly/GFP-facilities)

Facebook page: [facebook.com/generationsforpeaceevents](https://facebook.com/generationsforpeaceevents)

or contact [venues@gfp.ngo](mailto:venues@gfp.ngo).

## GFP Source of Funding in 2016

- 45.6% Jordan Olympic Committee
- 6.5% Samsung
- 1.7% Orange
- 1% Other
- 26.6% UNICEF
- 6.3% EU-EIDHR
- 4.6% United States Department of State
- 2.4% United States Agency for International Development
- 1.9% Norwegian Ministry of Foreign Affairs
- 1.3% Nommontu Foundation
- 1.3% INTI RAYMI Fund
- 0.6% United States Institute for Peace
- 0.2% Belgian Ministry of Foreign Affairs





# Thank you to our 2016 partners and donors

## Major Donors



This project is funded by  
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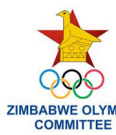
## Programme Partners



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## Event Sponsors



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We believe a more peaceful world is possible. We want to make it happen, now and for future generations.

We believe in active tolerance and that embracing diversity is a strength. We're concerned about a growing culture of division, bigotry, and hate. We see people struggling to relate to each another and failing to respond to conflict and disputes without resorting to violence.

We believe in the enormous potential of young people to lead change. We're passionate about empowering them to transform conflict and reduce violence in their own communities.

We believe in measuring everything we do so we can learn, adapt and improve our impact and sustainability.

Our unique model is demonstrating real results with limited resources. We are just ten years old, but for the last three years, we have been ranked within the Top 35 NGOs in the World.

We are a global community. We are Generations For Peace.

We're inspired by what we do. If you are too, then please join us, partner, donate, or simply share our story.

Please...Pass it on!