



generationsforpeace

2017

ANNUAL REPORT

www.gfp.ngo



Founder's Message

**HRH Prince
Feisal Al Hussein
of Jordan,**
Founder and Chairman of
Generations For Peace

“ Dear Friend,
2017 has been a year of increased challenges, conflict, and division both at a local level and in the greater global community. Numbers of refugees and internally displaced people have risen; the impact of violence and extremism has continued spread to new territories and regions; escalated political and social unrest has sparked heightened flames of chronic conflict leading to division between ethnic, religious, and tribal groups.

But even as these difficulties have grown, so too has our hope for the future. It is a hope rooted in the next generations, who are stepping up around the world to shape their own futures and those of their communities. At Generations For Peace, we are committed to imparting to them the skills and opportunities they need to make this happen.

Generations For Peace has witnessed tremendous growth in 2017 – growth in the number of volunteers serving around the world; growth in the number of volunteers attending local and advanced trainings; growth in the number of programmes implemented and communities impacted; growth in the number of indispensable partners who help us increase our reach and influence; growth in the number of employees working tirelessly to improve and design curricula based on an increased amount of research conducted; growth in the influence of our leadership in the peace-building field; and growth in the recognition of our work on a global scale.

Growth, in all senses, has truly been the theme of Generations For Peace in 2017 – and the inspiring extent of that growth has been driven by the empowerment of our volunteers and programme participants, with the growing support of our

partners and donors who share our passion for youth-led peace building and meaningful, positive change in people's lives in communities around the world.

2017 has brought immense opportunities to Generations For Peace. This year alone, our cascading volunteer model helped us inspire and empower almost 1,000 new volunteers to use their skills and passion to impact almost 200,000 children, youth, and adults across 17 countries with active GFP programmes in the Middle East, Africa, Asia and Europe. We have extended and expanded significant partnerships and welcomed myriad new ones throughout the course of 2017, each of which plays a key role in helping GFP implement its unique and proven curriculum, programming, and activities at the grassroots in high-conflict communities. 2017 also provided Generations For Peace with the opportunity to engage and connect with many youth-focused and peace-building organisations through our increased recognition on a global scale as a leader in these subjects. From the UN Headquarters in New York to the Palais des Nations in Geneva, we facilitated forums, sessions, and conversations among world leaders in our field and forged relationships that will allow us to increase the scope and capacity of our work as we continue to grow in the coming years.

I want to thank the local civil society organisations and NGOs, the UN agencies and governmental donors, the Olympic Movement, the commercial partners and individuals who support Generations For Peace. Most importantly, I would like to thank our growing number of volunteers and participants around the world who are building lasting, sustainable peace for generations to come.

Please... Pass it on! ”



Who We are

Generations For Peace (GFP) is a leading global non-profit organisation dedicated to sustainable peace building and conflict transformation at the grassroots through sport, arts, advocacy, dialogue, and empowerment.

We empower volunteer leaders of youth to promote active tolerance and responsible citizenship in communities experiencing different forms of conflict and violence around the globe.

Vision:

Sustainable peace in actively tolerant communities through responsible citizenship.

Mission:

To empower youth to lead and cascade sustainable change in communities experiencing conflict, through world class, free education in conflict transformation and the use of sport, arts, advocacy, dialogue, and empowerment for peace building.

Values:



Youth Leadership:

We believe youth have a vital role to play in leading social change and transforming conflict in their communities.



Community Empowerment:

We believe in working at the grassroots, supporting youth to build on local strengths to help communities transform themselves into tolerant peaceful societies.



Active Tolerance:

We believe peace is a process driven by active understanding, dialogue, and positive engagement with others, founded on trust and respect.



Responsible Citizenship:

We believe social change begins with personal responsibility and is sustained when people are actively engaged in creating the shared future of their community.



2007-2017 Numbers:



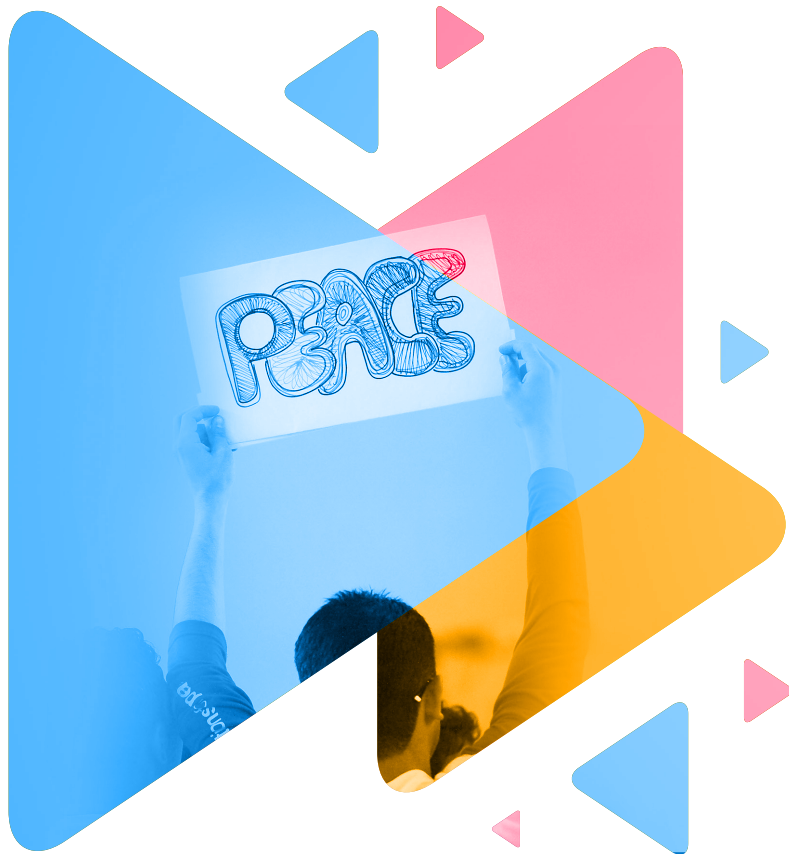
50 Countries Reached



10,550 Volunteers trained



447,350 Lives impacted



Our Volunteers

Through the success of its cascading model, GFP has trained a seventh generation of volunteers who live and implement programmes in high-conflict contexts across the Middle East, Africa, Asia, and Europe to address:

- Inter-tribal, -ethnic, and -religious conflict
- Violent extremism
- Gender Equality
- Post-conflict trauma response, reconciliation, and reintegration
- Exclusion of minorities (including Internally Displaced People, refugees, and people with a disability)
- Challenges of integration in multicultural society

They use peace-building tools including sport, arts, advocacy, dialogue, and empowerment.



sport



arts



advocacy



dialogue



empowerment

“

Since I joined the GFP family in 2014, I have used my courage and determination to become a role model to create a better future for my community. Through GFP, I've seen and helped create positive changes – it is an honour to be a volunteer and to serve my community through tolerance, acceptance, and responsibility.

Levani Kopaliani
Pioneer - Georgia



”

“

It isn't enough to talk about peace without believing it, and it isn't enough to believe in peace without working for it. Honour the past with peace and live in the present with peace, then help create peace for the future.

Ishmael Ocen
Pioneer - Uganda



”

“

I am a volunteer of GFP because I believe that we are together building a peace in our world, and I am happy that this is my small contribution to the development of my country, Kyrgyzstan

Bakhran Rakhmankulov
Pioneer - Kyrgyzstan



”



Our Locations

Africa

Algeria
Burundi
Côte d'Ivoire
Egypt
Gambia
Ghana
Kenya
Lesotho
Liberia
Libya
Madagascar
Nigeria
Rwanda
Senegal
Sierra Leone
Somalia
South Sudan
Sudan
Togo
Tunisia
Uganda
Zambia
Zimbabwe

Asia

Afghanistan
Bangladesh
India
Indonesia
Iraq
Jordan
Kyrgyzstan
Lebanon
Nepal
Pakistan
Palestine
Sri Lanka
Tajikistan
Timor-Leste
Turkmenistan
Yemen

Europe

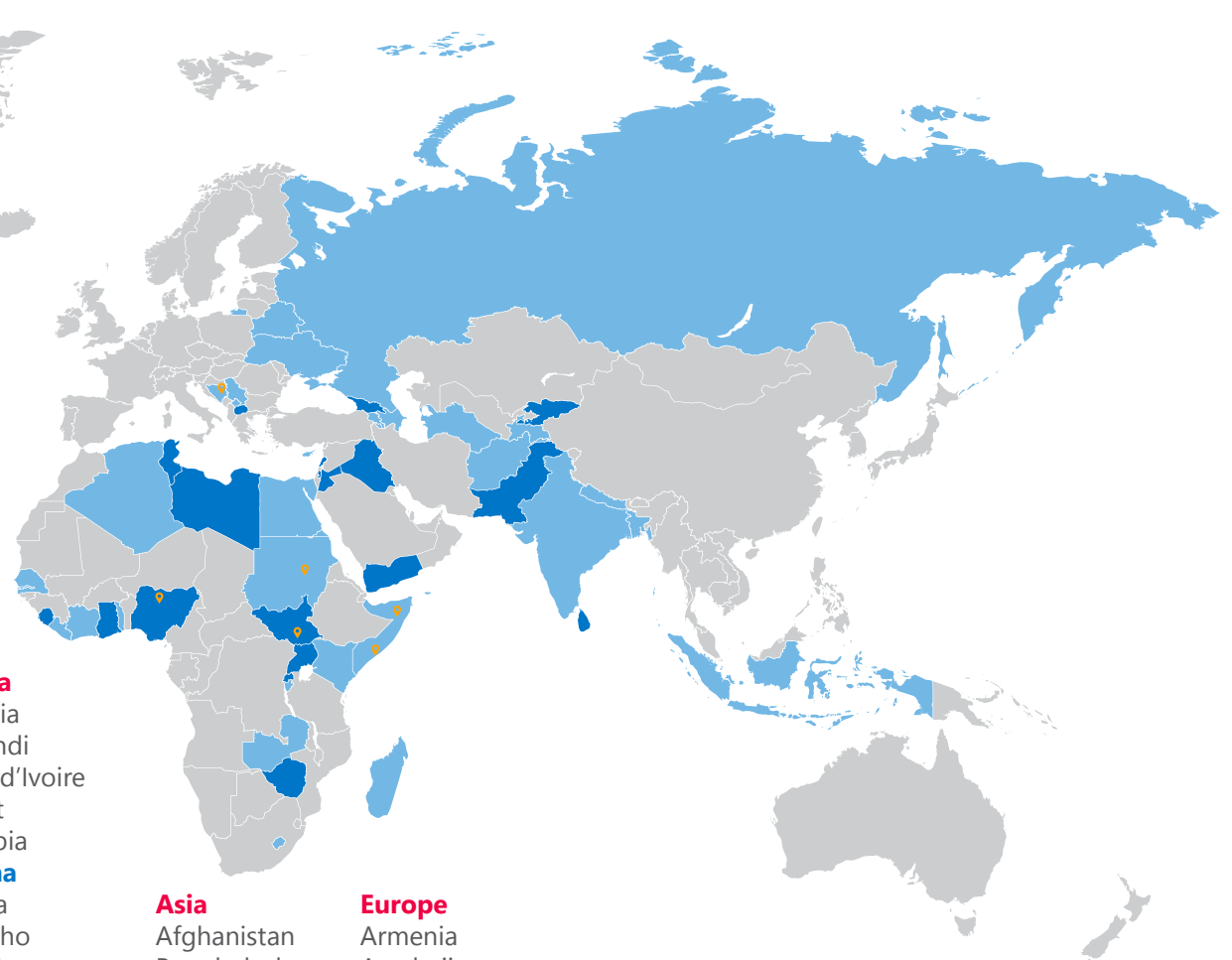
Armenia
Azerbaijan
Belarus
Bosnia and Herzegovina
Cyprus
Former Yugoslav Republic of Macedonia
Georgia
Republic of Kosovo
Russian Federation
Serbia
Ukraine

Countries in dark blue had active programmes during 2017



Satellite Offices

Bosnia and Herzegovina: in Sarajevo
Nigeria: in Kaduna
Somalia: in Garowe and Mogadishu
South Sudan: in Juba
Sudan: in Khartoum



2017 Jordan Programme Highlights

Jordan is the home to GFP headquarters, the location for many of our international trainings and gatherings of GFP volunteers from around the world, and the context for our largest programmes. We are active in schools and youth centres across each of the Kingdom's 12 governorates, impacting thousands of children, youth, and adults and promoting sustained behavioural change.

In 2017, in partnership with the Ministry of Education and UNICEF, GFP launched the "Nashatati" (Arabic for "my activities") Programme in public schools across all 12 governorates in Jordan. The Programme trains and mentors teachers to run daily after-school sessions in girls and boys schools, providing children with enhanced opportunities to interact through engaging sport-based activities that foster life skills development, active lifestyles, tolerance, acceptance, and social cohesion. Starting with 100 schools and reaching 70,000 students through its sessions and activities in its first year, the Programme is on track to be scaled up over a three-year period and will reach all public schools in the Kingdom by 2019.

GFP's Social Cohesion Programme, in partnership with the Ministry of Youth and UNICEF, also witnessed an impressive expansion in 2017. Increasing its presence and activities from 16 to 40 youth centres across Jordan, GFP trained ten Field Coordinators and 200 Youth Centre staff, who run the Programme's sport and arts activities in youth centres, engaging female and male Jordanian and refugee youth to strengthen social cohesion and resilience, reducing violence and vulnerability. The Programme reached 8,000 participants and benefitted more than 71,000 youth in Ajloun, Amman, Balqa, Irbid, Jerash, Karak, Madaba, Mafrq, Ma'an and Zarqa.





2017

International Programme Highlights

With 25 active programmes in 2017 across 17 countries in the Middle East, Africa, Asia, and Europe, Generations For Peace trained over 1,100 volunteers and reached almost 200,000 children, youth, and adults in diverse conflict contexts around the globe. For the first time, we joined an international consortium to work in partnership with World Vision, Questscope, Caritas, and Islamic Relief Worldwide to deliver programmes across Iraq, Lebanon, and Jordan as part of the EU's "Madad" Programme to support the Syrian Refugee response.

At the start of 2017, GFP launched a peace-building programme with the National Peace Council of Sri Lanka, supported by USAID, to break down conflict divides and develop greater dialogue, education, and engagement within and between communities impacted by the civil war that plagued the country from 1983 and 2009. The programme will benefit 6,400 community members across 8 Districts by November 2018, by helping mobilise communities from the grassroots through empowerment, youth leadership, active tolerance, and responsible citizenship and by strengthening communities through Inter-Religious Committees led by leaders from Buddhist, Hindu, Muslim and Christian backgrounds.

GFP programmes in Nigeria witnessed exciting growth in 2017, through new and significant partnerships – with Robert Bosch Stiftung GmbH and the US Department of State – which promote programmes in Advocacy For Peace and Inter-Ethnic Dialogue, respectively. The youth-led advocacy programme is active in 10 conflict-affected communities in Kaduna, building acceptance among 250 diverse young people, who are encouraged by the activities to play an active role in circulating peace messaging and preventing the development of extreme movements. The Dialogue For Peace Programme focuses on improving local capacity to use transformative dialogue in conflict resolution and will benefit 1,355 youth and adults from 10 ethnic groups around the region.

Youth in Tetovo, a northern town in the Republic of Macedonia, were welcomed in 2017 to engage in an innovative Sports For Peace Programme. In schools where students from ethnic Albanian and Macedonian backgrounds do not intermix, Generations For Peace programmes engaged youth from both groups in carefully designed and contextually sensitive sport-based activities that provided a much-needed safe space for them to interact. Given the opportunity to learn about one another in a neutral environment, the students were able to bond with peers from different ethnic backgrounds, playing as each other, as children and students, instead of as Albanians and Macedonians.





Improving our Learning

Advanced Training 2017

Each year, Generations For Peace, with the support of Samsung, recognises the exceptional achievements of volunteers around the world. In 2017, we welcomed 38 experienced volunteers from nine countries to the Dead Sea to take part in a five-day Advanced Training, which for the first time included sessions by our partners, Samsung and MBC. The Training concluded with our annual Samsung Generations For Peace Awards, presented to volunteers from countries who made notable progress aligned with GFP's four "Drivers of Change" in 2017.

The Innovation Award was presented to volunteers from Republic of Macedonia for their Sport and Arts For Peace Programme for children in Tetovo. The Quality Award was presented to volunteers from Uganda implementing a Sport For Peace Programme for youth in Soroti. The Impact

Award was presented to volunteers from Nigeria for their Empowerment For Peace Programme for youth in Kaduna. Finally, the Sustainability Award was presented to volunteers from Jordan for their Sport and Arts For Peace Programme in Jordan schools.

Local Trainings and Capacity Building

GFP conducted 30 local trainings throughout 2017, totalling 576 hours and reaching 1,080 volunteers, with each session targeting specific challenges and opportunities in various communities around the world. One such training was held in Tunisia and engaged 44 Delegates – local teachers – in Social Cohesion and Life Skills integrated with Sport For Peace Training. This was the second training linked to the ongoing two-year "Youth Resolve" project intending to strengthen youth resilience to violent extremism in Tunisia.





Research.
Knowledge.
Outreach.

Generations For Peace Institute (GFPI) is GFP's research and development arm and works to facilitate, advance, and promote collaboration and exchanges between the practitioners and academics engaged in conflict transformation. In 2017, it made impressive strides in research, knowledge, and outreach that have and will continue to impact not only GFP as an organisation, but also the greater field of peace building.

Research:

Through the long-standing partnership with the University of Oxford, GFPI examined which elements in sport-for-peace programmes cause the most significant behavioural change. It then honed in on GFP's programming, gathering data to determine how the organisation aligns with the broader findings. Building on its earlier participatory evaluation research, GFPI also looked at participatory monitoring, examining what GFP staff and volunteers think about the process of asking individuals in the field to create their own peace-related indicators and measure them, resulting in the creation of a compendium of peace-building indicators. Finally, GFPI carried out two long-term research projects in 2017 on radicalisation of youth and prevention of violent extremism: one in Tunisia supported by USIP, and the other in Jordan and Lebanon supported by the EU.

Knowledge:

In 2017, GFPI maintained a focus on increasing the scope of knowledge in the peace-building field, and produced updates to GFP's curriculum on topics such as youth leadership, mainstreaming of gender in peace building, and prevention of violent extremism. Working with UNICEF, GFPI additionally developed a curriculum to blend a set of life skills with GFP's sport- and arts-based activities. To ensure updated curricula are being used in GFP programming, GFPI led a series of trainings and capacity-building workshops to ensure updated curricula are well received by volunteers and staff, and mainstreamed in GFP programming.

Outreach:

In an effort to engage with the greater peace-building community, GFPI used the 2017 Alliance for Peacebuilding Conference held in Washington D.C. as a platform for networking with a number of practitioners and academics from the U.S. It has also continued with the outreach to a wider audience through publication of several pieces on such topics as Knowledge Management in peace building and mobile data collection in monitoring and evaluation of peace-building programmes.





2017 Results



25

active programmes
17 active countries



1,363

active volunteers



27,421

direct programme
participants



4,000+

mentoring hours



71.5

average contact hours
per participant



2,242

sessions to direct programme
participants



196,759

indirect beneficiaries



92

community
initiatives
delivered



600+

hours of
peace-building
training



31

trainings delivered

17

new partnerships
signed



14

grants and
sponsorships obtained



81

research outputs
circulated internally

38

research outputs
published on
GFP platforms



1.7M+

people reached
through social media



1st

media partnerships



Thought Leadership

Generations For Peace has earned growing recognition as a thought leader in the field of peace building, and in 2017, it was given an array of opportunities to share its experience and expertise – from the Middle East to Europe and the USA.

Marking the 2nd anniversary of UN Security Council Resolution 2250 on Youth, Peace and Security, at a special event hosted at Generations For Peace Headquarters, Jordan's Minister for Youth announced the establishment of the "Jordan 2250 Coalition" under the patronage of HRH Crown Prince Al Hussein. The coalition is the world's first to be comprised of government, non-governmental organisations, and UN agencies working together on implementation of 2250 at local and national level.

On International Day of Peace, Generations For Peace hosted a special forum on youth-led peace building at United Nations Headquarters in New York. The forum was

designed to be inclusive, giving different peace-building NGOs and partners from around the world an opportunity to share diverse approaches to youth-led peace building. This was just one of almost 50 meetings, forums, events, and seminars in which GFP was involved in the US in 2017.

In its first-ever attendance at Geneva Peace Week, Generations For Peace was honoured by the UN, Geneva Peacebuilding Platform, Rotary International, and the Permanent Mission of Jordan to the UN in Geneva. We were given the opportunity to host a key forum about our journey from Passion to Impact, in which our CEO Mark Clark emphasised the importance of engaging youth using different tools in upstream conflict prevention and working at the grass roots, supporting youth leaders to convert their passion to address local issues of conflict into sustainable impact.





2017 Financials Key Facts

Our audited financial statements are publicly available on our website.

Generations For Peace raises revenue by offering event management services and its well-equipped conference centre and auditorium in Sports City, Amman to clients including other NGOs, UN agencies, Embassies and companies. Revenue generated from such events supports our peace-building work.

For more information please visit our:

website: bit.ly/GFP-facilities

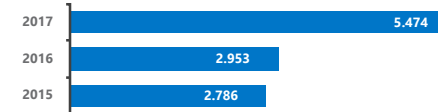
Facebook page:

[generationsforpeaceevents](https://www.facebook.com/generationsforpeaceevents)

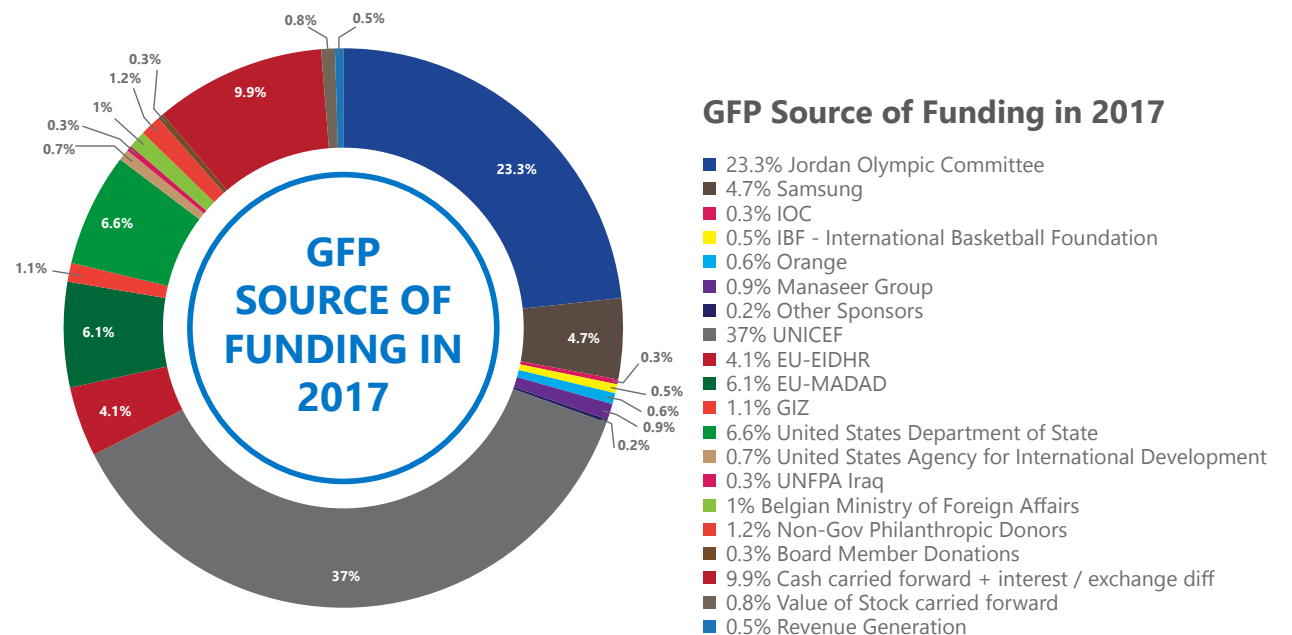
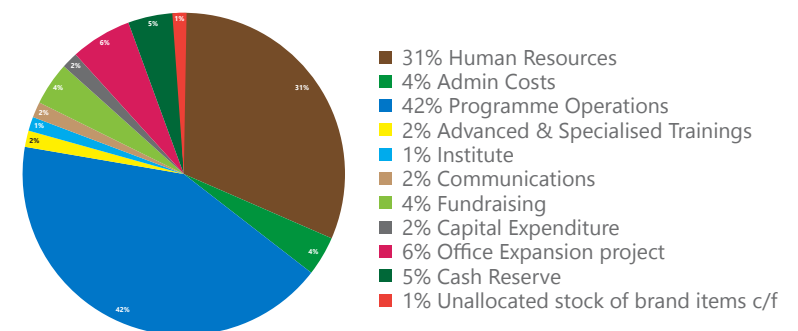
or contact venues@gfp.ngo.

GFP Financials Growth

(JOD in millions)



GFP Funds used



Thank you to our 2017 partners and donors

Major Donors



This project is funded by
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THE PERMANENT MISSION OF
THE HASHEMITE KINGDOM OF JORDAN
GENEVA



Volunteer.
Partner.
Donate.
Share.

We believe a more peaceful world is possible. We want to make it happen – now, and for future generations.

We believe in the enormous potential of young people to lead change. We are passionate about empowering them to transform conflict and reduce violence in their own communities.

We believe in measuring everything we do so we can learn, adapt, and improve our impact and sustainability.

Our unique curriculum and cascading model are delivering real results.

We are just over ten years old, and for the last four years, we have been ranked within the Top 35 NGOs in the world – joining the ranks of the Top 30 in 2017.

We are a global community. We are Generations For Peace.

We love what we do, and we're inspired by our volunteers around the world.

If you are too, please join us: volunteer, partner, donate, or simply share your story.

Please...pass it on!